



JKK MUNIRAJAH INSTITUTE OF HEALTH SCIENCES COLLEGE OF PHARMACY

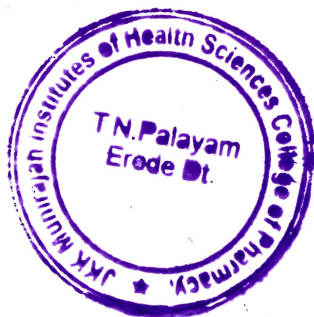
(Approved by Tamil Nadu Govt. & Pharmacy Council of India - New Delhi, Affiliated to The Tamil Nadu Dr. M.G.R Medical University, Chennai)
Thookanaickenpalayam, Gobichettipalayam (TK), Erode (DT) - 638506, Tamil Nadu.

1.2.1 NUMBER OF ADD ON / CERTIFICATES / VALUE ADDED PROGRAM OFFERED DURING THE LAST FIVE YEARS.

ACADEMIC YEAR 2019-2020

Total Number of Courses: 04

S.No	Name of ADD ON / Certificates Programs offered	Course code (If any)	Duration of Course (Hrs)	No of Students Enrolled in the Year
1	AWARENESS PROGRAM ON VARIOUS CERTIFICATION IN PHARMAFIELD	MQP1901	30	52
2	DRUG METABOLISM AND TRANSPORTER PHARMACOLOGY	DMP1902	31	42
3	PATIENT CENTRIC DATA COLLECTION: ENHANCING CLINICAL TRAILS IN THE PHARMA SECTOR	PDC1903	32	74
4	PHARMACEUTICAL MARKETING AND SALES: STRATEGIES FOR PROMOTING HEALTHCARE PRODUCTS	PMS1904	31	80



Principal

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ADD-ON COURSE – SUMMARY REPORT

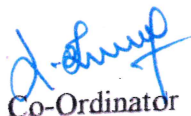
Course Code : APC1901
Course Name : AWARENESS PROGRAM ON VARIOUS CERTIFICATION PHARMAFIELD
Date : 13.02.2021 to 27.03.2021 (All Saturday)
Course & Year : Pharm. D First Year
Course Duration : 30 Hours
Resource Person : DR. P. BALAN & Mr. K. K. SENTHILKUMAR

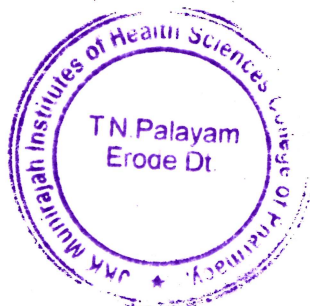
The Department of Pharmaceutical Chemistry conducted the add-on course on “AWARENESS PROGRAM ON VARIOUS CERTIFICATION IN PHARMAFIELD” for 30 hours from 13.07.2019 to 31.08.2019 (All Saturdays). The course was handled by DR. P. BALAN & Mr. K. K. SENTHILKUMAR.

At the end of the course the students were able to

- After successfully completing this course, the student acquired extensive knowledge about the basic skill improvement program in the pharma field.
- Additionally, they developed a critical way of thinking grounded in the context of current healthcare developments.

The course was successfully completed by 52 students. The overall attendance and the assessment of the course were recorded. All the 52 eligible students received their course completion certificate.


Co-Ordinator




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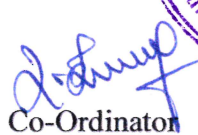
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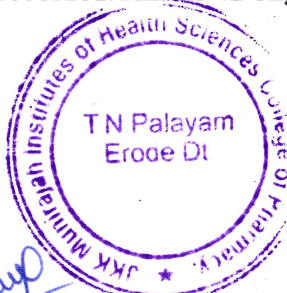
Course Code : DMP1902
Course Name : DRUG METABOLISM AND TRANSPORTER PHARMACOLOGY
Date : 12.10.2019 to 30.11.2019 (All Saturday)
Course & Year : B. Pharm Third Year
Course Duration : 31 Hours
Resource Person : DR. C. KALAIYARASI & Mr. K. BALASUBRAMANIAN


The Department of Pharmacology conducted the add-on course on “DRUG METABOLISM AND TRANSPORTER PHARMACOLOGY” for 31 hours from 12.10.2019 to 30.11.2019 (All Saturdays). The course was the handled by DR. C. KALAIYARASI & Mr. K. BALASUBRAMANIAN. At the end of the course the students were able to

- Upon successful completion of this course, students gained an understanding of how drugs were metabolized and transported in the body, a crucial aspect for optimizing drug therapy, ensuring efficacy, and minimizing adverse effects.
- Upon successful completion of this course, students gained an understanding of how drugs were metabolized and transported in the body, a crucial aspect for optimizing drug therapy, ensuring efficacy, and minimizing adverse effects.

The course was successfully completed by 42 students. The overall attendance and the assessment of the course were recorded. All the 42 eligible students received their course completion certificate.


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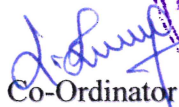
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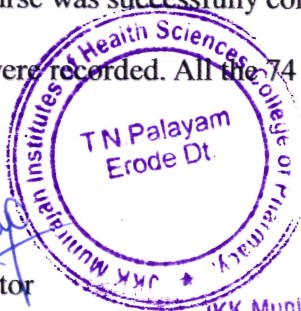
Course Code : PDC1903
Course Name : PATIENT CENTRIC DATA COLLECTION: ENHANCING CLINICAL TRAILS IN THE PHARMA SECTOR
Date : 14.12.2019 to 25.01.2020 (All Saturday)
Course & Year : B. Pharm Second Year
Course Duration : 32 Hours
Resource Person : DR. G. SUMITHRA & DR. M. PERIASAMY


The Department of Pharmacology conducted the add-on course on “PATIENT CENTRIC DATA COLLECTION: ENHANCING CLINICAL TRAILS IN THE PHARMA SECTOR” for 32 hours from 14.12.2019 to 25.01.2020 (All Saturday). The course was handled by DR. G. SUMITHRA & DR. M. PERIASAMY. At the end of the course the students were able to

- Upon the successful completion of this course, students demonstrated an understanding that the design and analysis of pharmaceutical clinical trials were crucial for ensuring the safety and efficacy of new medical interventions.
- Throughout the course, students showcased their ability to engage in meticulous planning, adhere to ethical principles, and comply with regulatory standards in the execution of clinical trials, thereby generating robust and reliable evidence for the benefit of patients and the advancement of medical science.

The course was successfully completed by 74 students. The overall attendance and the assessment of the course were recorded. All the 74 eligible students received their course completion certificate.


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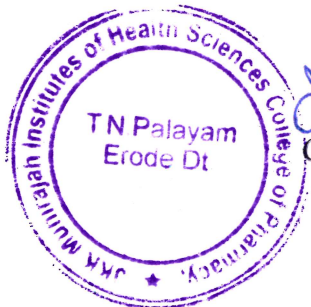
ADD-ON COURSE – SUMMARY REPORT

Course Code : PMS1904
Course Name : PHARMACEUTICAL MARKETING AND SALES: STRATEGIES FOR PROMOTING HEALTHCARE PRODUCTS
Date : 11.04.2020 to 09.05.2020 (All Saturday)
Course & Year : B. Pharm First Year
Course Duration : 31 Hours
Resource Person : Mr. S. SHARMA & Ms. A. R. GOMATHI

The Department of Pharmaceutics conducted the add-on course on “PHARMACEUTICAL MARKETING AND SALES: STRATEGIES FOR PROMOTING HEALTHCARE PRODUCTS” for 31 hours from 12.12.2020 to 30.01.2021 (All Saturdays). The course was handled by Mr. S. SHARMA & Ms. A. R. GOMATHI. At the end of the course the students were able to

- After successfully completing this course, the student acquired extensive knowledge about pharmaceutical marketing and sales.
- Upon completion of the course, students developed a critical mindset based on current healthcare developments.

The course was successfully completed by 80 students. The overall attendance and the assessment of the course were recorded. All the 80 eligible students received their course completion certificate.



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